

All unit leaders are encouraged to adopt the program as an integral part of their unit's program. It is a part of one of the requirements for earning the Centennial Quality Unit Award beginning in 2007.

The objectives established for the program initiative include:

- Increase parent recruiting
- Increase parent retention
- Increase parent participation
- Increase youth advancement
- Increase youth determination
- Increase the passion for participation in Scouting by youth and parents

As part of the basic program, encourage each youth pack member's family to:

1. Complete a Parent Talent Survey and turn in to you;
 2. Influence their child to become a Boy Scout;
 3. Participate in Scouting directly with their child;
 4. Go to and observe pack meetings;
 5. Be part of the den and pack program—both meetings and at outings;
6. Support the unit financially;
 7. Coach their child's advancement and the earning of recognition awards; and
 8. Serve in one support role during the Cub Scouting year.

Your pack should select someone to serve on the pack committee, accepting the responsibility for delivery and coordination of this program. This person would be responsible for keeping the parents informed of the unit's programs and needs. Responsibilities of this position include:

 1. Providing new members' parents with:
 - A welcome package that outlines how the unit works.
 - An orientation providing answers for questions and sharing information on the benefits of the Cub Scouting program to their family.
 - Updates on the pack's program and their child's involvement.
 2. Securing a commitment from the parents of each youth member to help with at least one assignment or project annually.

Additional details will be communicated as the program develops. Below are examples of ways parents could help your pack, either in standard pack leadership roles or in support roles. Don't forget: all volunteers must complete an Adult Application!

Ways Parents Can Help Cub Scout Packs

Academics and sports coordinator	Coordinate the academics skills programs for youth in the den or pack.
Activities leader	Assist in leading activities such as craft projects and games.
Activity badge counselor	Serve as an information resource for boys on one of the Webelos activity badges.
Activity record-keeper	Keep track of boys' participation in unit events.
Advancement committee member	Help keep award and recognition records for the den or pack.
Assistant den leader	Provide support to a den leader for one of the dens.
Awards coordinator	Complete paperwork and pick up award items from the Scout shop or local council service center.
Back-up assistant	Help the den leader as a second helper (to maintain two-deep leadership).
Birthday coordinator	Keep track of birthdays and share the information with leaders to ensure recognition.
Calendar coordinator	Help create and maintain the unit calendar.
Camping assistant	Attend campouts and help where needed.
Campout coordinator	Coordinate the planning for outdoor programs, especially campouts.
Carpool coordinator	Coordinate transportation for field trips, campouts, or other events.
Ceremonies helper	Provide support for ceremonies and presentation of awards for youth and adults at unit meetings.

Chartered organization representative	Serve as the liaison with the chartered organization. (Appointed by the organization.)
Sitter	If leaders have younger children, watch them during meetings.
Unit commissioner	Serve as pack liaison with the district or council.
Construction coordinator	Build derby tracks, props, etc.
Cubmaster or assistant Cubmaster	Serve as the unit leader or assistant, overseeing the pack's program.
Day camp assistant	Attend day camp with son and assist leaders as needed.
Day Camp staff/helper	Serve on day camp staff as a den helper or an activity area helper.
Decorations committee member	Make or obtain decorations for key meetings and events.
Delivery coordinator	Deliver supplies, flyers, activity kits, etc., handed out at meetings to boys who couldn't attend.
Den project helper	Assist with preparation for den meeting projects (cut out patterns, make stencils, etc.)
Den leader or assistant den leader	Serve as the key leader or assistant for a den.
Den record keeper	Help keep the records of advancement for all boys in the den.
Derby committee member	Serve on the Pinewood Derby, Space Derby, or Regatta Regatta planning and execution committee (Pinewood, Space, Regatta Derbies).
District committee member	Provide support on the district level for program, membership, finance, or unit service.
Driver's information coordinator	Keep all information on drivers current for tour permits.
Equipment coordinator	Maintain unit equipment: ceremonial props, game equipment, etc.
Facilities coordinator	Locate meeting places and coordinate arrangements for special events.
Family camping committee member	Assist with arrangements for the pack's family campout.
Field trip coordinator	Make sure permission slips and emergency contact forms are collected from all members.
Field trip planner	Maintain a list of and information about potential field trips and help secure permission from organizations.
Field trip assistant	Drive, chaperone, or arrange for den field trips.
Firewood supplier	Provide firewood as needed for campfires and outdoor ceremonies.
First aid coordinator	Be aware of and prepared to deal with health and safety issues at unit meetings and activities.
Flag ceremony coordinator	Work with boys performing the flag ceremony at den and unit meetings.
Friends of Scouting coordinator	Support to the pack's Friends of Scouting fundraising efforts.
Fundraising coordinator	Coordinate product sales for the den or pack.
Fundraising supporter	Help with a specific part of the pack or den fundraiser.
Game leader	Plan and provide materials for games at pack meetings.
Grocery shopper	Purchase food and other supplies for outings and meetings.
Guest speaker coordinator	Secure guest speakers and presenters related to the theme of the month or event.
Historian	Keep track of den and pack events: past, current, and future.
Hobby expert	Give a presentation to the den or pack on a hobby of interest to the boys.
Holiday party committee member	Assist with preparations for the holiday party for the den or pack.
Judge at events	Serve as a judge for pack competitive events such as derbies.
Cub Scout Leader Roundtable	Attend the district roundtable to bring ideas back to the pack.

Pack librarian	Maintain updated literature and resources for the pack.
Lifeguard/lookout for Aquatics	Serve as a certified lifeguard for aquatics activities.
Mailing coordinator	Mailing the newsletter, flyers, and other communications to pack families.
Newsletter editor	Collect information and images, then write the unit newsletter (printed and/or electronic).
Pack committee member	Serve as a committee member in support of the pack and attend monthly committee meetings to help with planning.
Pack Committee chairperson	Chair for the pack committee to coordinate pack business.
Parent communication coordinator	Assist with keeping all parents in the den or pack informed of upcoming activities.
Pack meeting arrangements coordinator	Arrive early for setup and stay for cleanup.
Pack meeting program helper	Help with the program at monthly pack meetings: setup, registration, etc.
Pack record keeper	Help keep the advancement records for all boys in the pack.
Pack leader trainer/mentor	Coordinator training of adults in the pack.
Parent initiative coordinator	Serve as the Parent Initiative coordinator, working with all parents on their involvement.
Parent Talent Survey recorder	Conduct a Parent Talent Survey annually and maintain a database of parental interests and skills.
Parents' helper	Help parents who need assistance with their children in Scouting.
Photographer	Take photos or videos of events and support showing them at meetings.
Popcorn chairperson (kernel)	Coordinator the annual popcorn sale in the den or pack.
Poster artist	Make posters as needed to promote the pack's events and activities.
Printer	Lay out and print the newsletter, flyers, and other promotional items for special events.
Prop builder	Make props for activities: ceremonies, costumes, presentations, decorations, etc.
Public relations coordinator	Write and submit articles to local media outlets.
Recruiter	Help at a recruiting event—setup, registration, share information about the program with new parents.
Recruiting promoter	Make and distribute promotional items in the community.
Recycling coordinator	Assist the den or pack with recycling.
Refreshments coordinator	Coordinate refreshments duties of the parents in the den or pack.
Refreshments provider	Bring refreshments to a den, pack, or adult leader meeting.
Attendance coordinator	Record the attendance of those at meetings or activities.
Registration coordinator	Collect all membership applications, keep records on them, and forward as required.
Religious emblems counselor	Instruct or guide youth in earning the religious award for their age and faith.
Resident camp supporter	Go with son to camp and assist leaders as needed.
Scouting show exhibit committee member	Assist with preparing an exhibit for a Scouting show or other community event.
Scouting show ticket committee member	Assist with ticket sales for a Scouting show.
Scout Sabbath/Scout Sunday coordinator	Arrange for pack participation at religious institutions in February.
Tailor	Help sew or iron patches on uniforms for those needing help.

Secretary	Take notes at meetings, help send out thank-you notes for field trips and activities, etc.
Service projects supporter	Coordinate and help organize service projects; for example, clothing or food drives.
Skills expert	Give a presentation to the den or pack on a skill of interest to the boys for their advancement.
Skit leader	Lead skits at a den or pack meeting.
Song leader	Lead songs at a den or pack meeting.
Special awards coordinator	Keep track of special awards earned: Leave No Trace, World Conservation Award, etc.
Special events helper	Help coordinate blue and gold banquet, holiday parties, pack outings, etc.
Leader recognition coordinator	Make arrangements for public recognition of unit leaders.
Adult training specialist	Provide training in skills of interest to the adults in unit (for example, swimming, first aid, etc.).
Sports coordinator	Coordinate sports activities for the den or pack: secure equipment, referee, coach, etc.
Sports recorder	Keep track of boy's participation in various sports for earning of loops.
Summertime pack coordinator	Coordinate plans and program and monitor participation in one of the monthly summertime activities.
Supply coordinator	Coordinate the purchase or collection of craft supplies and provide them for meetings.
Survey coordinator	Help collect the Parent Talent Survey from all families and tabulate the results.
Telephone tree coordinator	Coordinate and maintain a telephone tree for the den or pack.
Theme developer	Develop ideas for activities, crafts, and programs for monthly themes.
Equipment Transportation provider	Provide a trailer or other transportation for equipment needed for an event.
Driver	Transport youth to and from activities.
Treasurer	Help with budgeting, collection, and payment of funds for the pack.
Trip planner	Research places to go for field trips, campouts, etc. Provide details for planning.
Uniform exchange coordinator	Coordinate donation and help distribute experienced uniforms for the pack.
Uniform inspection coordinator	Help the pack commissioner conduct a uniform inspection during the year.
Webelos den leader or Assistant Webelos den leader	Serve as the den leader or assistant den leader for one of the Webelos dens.
Webelos-to-Scouting transition coordinator	Arrange a seamless transition of Webelos Scouts into Boy Scouting when they have earned the Arrow of Light.
Webmaster	Maintain a pack Web site, send e-mail reminders of upcoming events; frequently check BSA national and council Web sites for information important to the pack.
Woodworking helper	Help teach and support any wood working projects in the den or pack.
Youth Protection Training coordinator	Coordinate the training of youth and adults in Youth Protection training.